

2 THE RESCUE

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November 2011

Integrated Skills Training
Accident Avoidance
Vehicle Operations
Traffic Control



Communication Skills
Stress Management
Response Liability
Scene Safety

LIFE SAVING TRAINING

HOW MUCH TO \$AVE A LIFE?



Most departments routinely spend thousands and thousands of budget dollars and grant monies to purchase apparatus's and equipment rather than conducting line level risk management training targeted at human safety. To get the best return on your limited dollars they need to be invested in the most crucial areas with the most proven training available.

The need for \$250,000 apparatus, miscellaneous equipment and certain training is not in question but the priority level that is being placed on them should be in many cases. Department purchasing and training should be based on the frequency of exposure and the level of risk of injury and death.

The top 2 areas for line of duty deaths continue to be HEART & DRIVING related issues. Responders are exposed to these areas on every call out and they should be the highest priority for training dollars. Yet the expenditure dollars and training investment remain among the lowest for most agencies. If we are spending & training appropriately why do they continue to be 1 & 2?

Look beyond your normal equipment purchases and your routine training schedule for something that is new, improved and led by instructors with extensive experience in the application of those critical skill areas that are used daily and make sure you are able to live with what you are sacrificing.

- ✓ **Affordable & Flexible Pricing**
- ✓ **Insurance Sponsored Grants**
- ✓ **Continuing Education Credits**
- ✓ **Criminal Justice Training Funds**

"Thank you for the great training. I notice myself and others have changed our behavior while driving emergency.

I wish we had done it earlier."

Captain Rick Vriesenga
Alto-Bowne Township FD

"The greatest strength of the training is the instructors ability to communicate

& understand what they are talking about."

Firefighter Robert Miler
Brighton Area FD

Schedule Now & Train Your Entire Agency in 2012 @ 1 low cost with immediate life saving results!

info@twotherescue.com

616-240-4716